



DigitalFlexing

Flex your brand across the internet.

Cost Breakdown Guide

SAUDI & UAE MARKET RATES VS. OUR FOUNDING-CLIENT PRICING

FOUNDING-CLIENT PRICING — **50% BELOW** RESEARCHED MARKET RATE

What the market charges, and what we charge to start.

Every price below is built the same way: we researched what Saudi and UAE digital agencies and freelancers typically charge for each service in 2026, then set ours at **50% below** that market rate. This is founding-client pricing — we're a new agency earning our first case studies, so early clients get senior-level work at a price built for small and medium-sized businesses, not enterprise budgets.

→ **How the market rate is set.** Ranges are drawn from published 2026 pricing across Saudi and UAE web design studios, branding agencies, SEO and social media providers, and paid media managers — covering Riyadh, Jeddah, Dubai, Abu Dhabi, and the wider Saudi/UAE market. Where a service is typically quoted as a range, we use a realistic mid-point for a small-to-medium business scope, matching what's included in our Services & Delivery Guide.

SETUP PACKAGE

14,000 SAR saved

MONTHLY RETAINER

9,750 SAR / mo saved

YEAR 1, FULL BUNDLE

121,250 SAR saved

SERVICE	MARKET RATE	DIGITALFLEXING	YOU SAVE
Web Design & Development Full build — domain, hosting, theme, content, FAQ, IIm.txt	12,000—SAR	6,000 SAR	6,000 SAR -50%
Logo & Brand Identity Logo, palette, typography, stationery, brand guideline	8,000—SAR	4,000 SAR	4,000 SAR -50%
AI Automation & Chatbot Setup Chatbot build, training, integration & handover	6,000—SAR	3,000 SAR	3,000 SAR -50%
SEO & AI Search Optimization On-page, technical & AI search visibility / month	8,000—SAR	4,000 SAR	4,000 SAR -50%
Social Media Management Content, posting & community / month	6,000—SAR	3,000 SAR	3,000 SAR -50%
Paid Advertising Management Google & Meta management fee / month, excl. ad spend	5,500—SAR	2,750 SAR	2,750 SAR -50%

Prices shown in Saudi Riyals (SAR), excluding VAT. One-time services are billed as a single project fee; monthly services are billed as an ongoing retainer. Paid advertising management fees exclude ad spend, which is paid directly to Google / Meta and budgeted separately. Final pricing is confirmed in your quotation once scope is set.

Bundle it all, **save the most.**

Here's what a complete first year looks like — every service from the Services & Delivery Guide, priced at market rate and at ours, side by side.

ITEM	MARKET RATE	DIGITALFLEXING	YOU SAVE
Setup package Web Design + Logo & Brand Identity + SEO/AEO (first month)	28,000 SAR	14,000 SAR	14,000 SAR
Monthly growth retainer SEO + Social Media + Paid Ads management / month	19,500 SAR	9,750 SAR	9,750 SAR
Full first year (setup + 11 months retainer) Everything above, combined — 12 months total	242,500 SAR	121,250 SAR	121,250 SAR

The setup package covers month one, including the first month of SEO/AEO; the retainer then runs for the remaining 11 months, so the full-year figure covers 12 months in total. Services can also be booked individually — see the Services & Delivery Guide for what's included and delivery timelines for each.

→ **Why we price below market.** We're a new agency and this is deliberate: founding-client pricing to earn our first case studies in the Saudi and UAE market, while running lean on an AI-driven delivery model. As we build a track record, pricing moves toward market rate for new clients — but the rate you lock in as a founding client is protected for the length of your engagement.

HOW BILLING WORKS

STEP 1

Setup fee, upfront

One-time services are invoiced once scope is confirmed, before work begins.

STEP 2

Retainer, monthly

Ongoing services are billed month to month, starting from launch.

STEP 3

Cancel anytime

30 days' notice on any monthly service — no lock-in contracts.

Same work, half the market rate.

This is founding-client pricing for small and medium-sized businesses in Saudi Arabia and the UAE — tell us which services you need and we'll turn this into a formal quotation, itemized, in SAR, with 50% already built in.

GET IN TOUCH

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A NOTE ON THESE NUMBERS

Market rates are estimates based on published 2026 pricing from Saudi and UAE digital agencies and freelancers, intended to show typical market positioning — not a quote from any single competitor. Actual market quotes vary by provider, scope, and city. Pricing shown here is a founding-client rate and may be adjusted for new clients as we grow; your final price is confirmed in a written quotation once we've scoped your project.

Transparent pricing

Every rate on this page, market and ours, is shown in the open — no "request a quote" games.

No lock-in

Monthly services run month to month. Cancel with 30 days' notice, any time.

Written quotation

Once scope is confirmed, you get an itemized quote with the 50% already applied.