



DigitalFlexing

Flex your brand across the internet.



Services & Delivery Guide

AI DRIVEN DIGITAL GROWTH SYSTEMS

What we do, and how fast we do it.

This guide walks through every service we offer — what's included, and the delivery time you can expect for each. Timelines start once we've received the content, access, and approvals needed from your side. Services can be booked individually or bundled into a complete growth package.

01	Web Design & Development	A fast, fully built website designed to convert visitors into customers.	2-3 WEEKS
02	Logo & Brand Identity	A distinct visual identity that makes your brand instantly recognizable.	1-2 WEEKS
03	SEO & AI Search Optimization	Get found on Google — and inside AI answers.	1 WEEK SETUP
04	Social Media Management	Consistent, on-brand presence that keeps your audience engaged.	3-5 DAY SETUP
05	Paid Advertising (Google & Meta)	Targeted campaigns that turn ad spend into measurable growth.	3-5 DAY SETUP
06	AI Automation & Chatbot Setup	Automate replies, bookings and FAQs, around the clock.	1-2 WEEKS

HOW WE WORK

STEP 1

Discovery

We learn your business, goals, and gather the access or content we need.

STEP 2

Build

We design, build, and configure — with check-ins along the way.

STEP 3

Review

You review the work and request any revisions before final delivery.

STEP 4

Launch

We go live and hand over everything you need to manage it going forward.

Design & Build

01 Web Design & Development

DELIVERY
2-3 WEEKS

A fully built, fast, and functional website designed to convert visitors into customers.

- Buying and setting up your domain
- Hosting setup and configuration
- Custom theme design and build
- Content creation and copywriting
- Google Search Console setup
- Business email creation and setup
- Technical issue troubleshooting & bug fixes
- FAQ page creation
- llm.txt setup for AI search (ChatGPT, Gemini, Perplexity)

02 Logo & Brand Identity

DELIVERY
1-2 WEEKS

A distinct visual identity that makes your brand instantly recognizable, across every touchpoint.

- Brand discovery & positioning session
- Logo concept design (multiple directions)
- Color palette & typography system
- Business card & stationery design
- Social media icon & avatar set
- Email signature design + brand guideline document

- **Pairing tip.** Most clients start with Logo & Brand Identity, then move straight into Web Design & Development — so the new site launches with a consistent look from day one.

Visibility & Growth

03 SEO & AI Search Optimization

SETUP
1 WEEK

Get found on Google — and increasingly, inside AI answers from tools like ChatGPT, Gemini, and Perplexity.

- Keyword research & strategy
- On-page SEO optimization
- Google Business Profile setup
- Search Console & Analytics integration
- Sitemap & robots.txt configuration
- llm.txt setup for AI search engines + monthly reporting

04 Social Media Management

SETUP
3-5 DAYS

Consistent, on-brand presence across your channels that keeps your audience engaged month to month.

- Profile setup & optimization
- Monthly content calendar
- Post design & copywriting
- Community engagement & replies
- Hashtag & trend research
- Monthly analytics report

- **Pairing tip.** SEO and Social Media Management reinforce each other — search brings people to your site, while consistent social activity builds the trust signals that help you rank.

Advertising & Automation

05 Paid Advertising (Google & Meta)

SETUP
3-5 DAYS

Targeted campaigns across Google and Meta that turn ad spend into measurable growth.

- Ad account & pixel setup
- Audience research & targeting
- Ad creative design & copywriting
- Campaign launch & optimization
- A/B testing
- Weekly performance reports

06 AI Automation & Chatbot Setup

DELIVERY
1-2 WEEKS

Automate replies, bookings, and FAQs with AI that works around the clock, across your channels.

- Workflow mapping & requirements
- Chatbot design & scripting
- Website / WhatsApp / Instagram integration
- AI training on business FAQs
- Testing & refinement
- Handover & documentation

- **Pairing tip.** Paid Ads bring in leads fast — an AI chatbot makes sure every one of them gets an instant reply, even outside business hours, so nothing falls through the cracks.

Ready to flex your brand across the internet?

Pick one service or bundle several into a complete growth package — we'll scope the work, confirm the timeline, and send over a quotation tailored to what you need.

GET IN TOUCH

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One team, every channel

Design, development, SEO, ads, and automation — handled under one roof, on one consistent brand system.

Clear delivery times

Every service comes with a set delivery window, so you always know what to expect and when.

Quotes in SAR

Transparent, itemized quotations for every project — no hidden fees, no surprises.